



Flutie 5K for Autism at Belmont State Park | West Babylon, NY

Partnership Opportunities



Hosted by:



Who We Are

Doug Flutie, Jr. Foundation for Autism

Our Mission

Helping people and families with autism live life to the fullest.

Our Vision

Creating a world where people with autism are included, respected, and engaged in their communities.

Our Story

The Flutie Foundation was established in 1998 by former NFL quarterback Doug Flutie and his wife, Laurie, whose personal experience of raising a son on the autism spectrum inspired their passion to help other families. Autism is a neurological disorder that impacts the normal development of the brain in the areas of social interaction and communication skills. Autism prevalence figures are growing and today it affects 1 in 36 children. It is the fastest-growing developmental disability in the U.S. and can cost a family \$60,000 a year on average.



**Doug Flutie Jr.
Foundation for Autism**

Long Island Charity Partners

100% of fundraising for the Flutie 5K for Autism: Long Island will be granted to these local autism-serving organizations:



About the Flutie 5K



The Flutie 5K for Autism started in 1999 as a small, local road race fundraiser in Natick, MA to support the Flutie Foundation's fundraising initiatives. Now, 25 years later, the 5K stays true to its roots each year with a 1,500 person race in Natick where it began, but it's reach and impact have expanded far beyond.

With satellite races occurring in six states across the US and one race in Europe in 2022, the 5K now supports local autism communities far beyond Natick, hosting local autism support organizations as charitable partners, reinvesting 100% of funds raised by those organizations directly back into their programs and the community wherever any given 5K race is held.

Audience & Reach

5K National Reach 2023



2,225

Participants



35-45

Avg. Participant Age



Male

Female

47%

53%

Participant Breakdown

10

Races / Unique Geographic Regions of Focus

Natick, MA ▪ Augusta, ME ▪ Orlando, FL ▪ Madison, WI ▪ West Melbourne, FL
Salt Lake City, UT ▪ Providence, RI ▪ Waco, TX ▪ Greensboro, NC
▪ Kingston, RI ▪ Philadelphia, PA

Captive Digital Audience

All Event Host Social Channels



158,342

Current Facebook
followers



43,077

Current Instagram
followers



2,273

Avg. 5K Post
Reach in 2023



25,000+

Engaged emails
subscribers



Sponsor Benefits

CHAMPION SPONSOR - \$10,000

- Logo placement (top tier) on race shirt at ALL events nationwide
- Logo placement on race bibs at ALL events nationwide
- VIP meet and greet photo opportunity with Doug Flutie at the Long Island, NY race
- Featured logo on nationwide event website and logo placement national event website
- Logo on printed race materials for ALL events nationwide (if confirmed before print)
- Featured Logo on all national race digital materials, including Long Island, NY and satellite event race emails
- Dedicated social media recognition and tags in all 5K related posts for ALL nationwide events
- Premiere table location on race day at Long Island, NY event and any satellite events
- Four finish line banners at Long Island, NY event
- One finish line banner at all national events
- 20 complimentary race entries to all 5K races nationwide

FINISH LINE SPONSOR - \$5000

- Logo placement on race shirt at Long Island, NY event
- Logo placement on race bibs at Long Island, NY event
- VIP meet and greet photo opportunity with Doug Flutie at the Long Island, NY race
- Featured logo on Long Island, NY event website and logo placement national event website
- Logo on printed Long Island, NY race materials (if confirmed before print)
- Logo on all Long Island, NY race digital materials, including Long Island, NY event website and race emails
- Dedicated social media recognition
- Top table location on race day at Long Island, NY event
- Two finish line banners at Long Island, NY event
- 15 complimentary race entries to Long Island, NY event

ADVENTURER SPONSOR - \$2500

- Logo on the back of the Long Island, NY race shirt
- Featured logo on Long Island, NY event website and logo placement national event website
- Logo on printed Long Island, NY race materials (if confirmed before print)
- Logo on all Long Island, NY race digital materials, including Long Island, NY event website and race emails
- Social media recognition
- Table location on race day at Long Island, NY event
- One finish line banner at Long Island, NY event
- 10 complimentary race entries to Long Island, NY event



www.flutie5k.com



5K@flutiefoundation.org



603-325-0810



Sponsor Benefits

ENDURANCE SPONSOR - \$1,000

- Logo on the back of the Long Island, NY event race shirt
- Social media recognition
- Logo on Long Island, NY event website
- Table location on race day at Long Island, NY event
- One finish line banner at Long Island, NY event
- 5 complimentary race entries to Long Island, NY event



ROAD RUNNER SPONSOR - \$500

- Logo on Long Island, NY event website
- Printed name on Long Island, NY race shirt
- Table location on race day at Long Island, NY event
- One finish line banner at Long Island, NY event
- 3 complimentary race entries to Long Island, NY event

RACER SPONSOR- \$250

- Logo on Long Island, NY race website
- Table location at Long Island, NY race on race day
- 2 complimentary race entries for Long Island, NY race



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